



2018 Accounting MOVE Project
Expanded Vision, Rising Results
Evolving perspectives redefine and refresh initiatives

**Comprehensive Benchmarks & Analysis for Women
and Diversity in Public Accounting**

New! Additional benchmarks from the MOVE survey: The new Accounting Diversity & Inclusion Report, sponsored by Xero, will be published in December

M - Money (pay equity policies and practices)

O - Opportunities and talent development

V - Vital supports for work/life

E - Entrepreneurship and business development skills

Statistics + Stories = MOVE

*MOVE translates the business case
for advancing women to business results*

- The only consistent measure of women in public accounting
- Participating firms receive confidential benchmarks and data
- Tools you can use today to capture competitive advantages by recruiting, retaining and advancing women and diverse staff

Celebrate Innovation & Excellence at CPA Firms

MOVE measures key success drivers for women and firms

- Two lists that recognize excellence in advancing women: “Best CPA Firms for Women,” which celebrates overall excellence; and “Best CPA Firms for Equity Leadership,” which celebrates firms with high proportions of women in top leadership; both lists sponsored by the [Accounting & Financial Women’s Alliance](#)
- Results published in *Public Accounting Report* in May 2018

Join by December 22, 2017. Completed surveys are due by February 16, 2018. See full details at: <http://wilson-taylorassoc.com/move/accounting> **and join MOVE!**

Questions? Contact project manager Joanne Cleaver at jycleaver@wilson-taylorassoc.com or via phone at 231.299.1275.